

DISCOVER DOWNTOWN LAGRANGE

412 E. Main St. La Grange, KY 40031 (502) 269-0126 DiscoverDowntownLaGrange.com

April 20, 2006

Dear Farmer/Producer,

We're gearing up for this year's market! Enclosed you will find your application form and the Farmers Market Regulations. The opening day of the market will be Saturday, June 10. Hours are 8 a.m. until noon. The market will continue through the end of September.

We've made a few changes, so please read them thoroughly. Highlights include:

- Space assignment info
- A new Challenge Card system to manage complaints
- Request for review of the 2006 Kentucky Farmers Market manual available online.

Like last year, please complete the application, sign the regulations (keep a copy for yourself) and return to Discover Downtown La Grange, attn: Farmers Market, 412 E. Main St., La Grange, KY 40031. Please return completed applications by Friday, May 5. ASAP

You will receive a letter confirming your participation in the market. A Farmers Market Meeting will be held Tuesday, May 23 at 6:30 p.m. at the Train Depot 412 E. Main Street in La Grange. We will go over the guidelines, Challenge Card system, space assignments, and calendar of events for downtown La Grange.

If you have questions, please call me at 269-0126 or email KQuinn@DiscoverDowntownLaGrange.com.

Sincerely.

Keli Quinn Program Director



Discover Downtown La Grange Farmers Market Application 2006

Contact Name
Address
Phone
Fax
Email
Name of Business, if applicable
Location of Farm or property, if different from above address
Please list or describe all produce or products to be sold. Be sure to include the components that are locally grown or produced.
List weeks/months you will sell
Do you have a home-based processing certificate? Y N N/A
If you are certified for home processing and/or organic products, you must provide a copy of your certificate to Discover Downtown La Grange to be kept on file.
How much space would you need to set up your display?
Please list any other farmers markets you have participated in, including the type of produce/products sold and the years you participated.

Discover Downtown La Grange Farmers Market

Regulations and Rules 2006

Read these rules and regulations carefully before signing below. Keep a copy for your records – these rules are a part of your agreement with Discover Downtown La Grange. Please return a signed copy with your application. Failure to observe these rules and regulations may result in suspension or termination of your Market participation. If you have questions regarding these rules, contact Keli Quinn at 269-0126.

Product and Sales Regulations

- Participation in the Discover Downtown La Grange Farmer's Market requires the submission of an application and selection by the Farmers Market Committee. Upon selection, producers will receive a letter of confirmation from Discover Downtown La Grange.
- 2. All products and produce must be produced or grown by the individual. No commercial produce is allowed. Products must be grown or produced within a 60 mile radius of the La Grange Courthouse. No items from the Louisville Produce Terminal, or any other wholesale outlets, are allowed. No brokers or re-sellers are permitted.
- 3. Products sold must be grown or produced by the principal farmer/producer (hereinafter "producer"). Only those items listed on the producer's confirmation letter may be sold. Producers must notify the Discover Downtown La Grange Farmers Market (hereinafter "the Market") in writing of any proposed changes before bringing previously unlisted items to the market.
- 4. In addition to agricultural, horticultural, and food items, the following non-edible products may be sold at the Market: dried flowers, dried flower arrangements, vine wreaths, gourds, body care products and beeswax candles. All materials must be found, grown, foraged and/or produced by the producer on his/her farm or land.
- 5. The Market reserves the right to inspect or spot-visit any farm or establishment, with advance notice if possible, as necessary throughout the season. Visits will be made only with a farm representative present unless otherwise permitted.
- 6. Produce offered for sale must be grown, harvested and cared for post-harvest to assure customers receive fresh, high-quality fruits and vegetables. Culls and produce with only a limited shelf-life remaining, which may be useful for processing (i.e. sauces), must be labeled as such. Poor quality produce may be removed by the market manager.
- 7. All produce or products labeled organic must be third party certified according to USDA standards by a recognized organic certifying agency. Certification letters must be available for inspection at your stand. Verbal or written declarations of organic status that are not documented as required will result in suspension from the market.
- 8. Participants selling processed food must be certified through the Health Department or county cooperative extension agency and have a current Home Processed Food Certificate. A copy of the certificate must be provided to Discover Downtown La Grange to be kept on file.
- 9. Pricing will be determined by the seller, however, producers will strive to keep their prices close to retail and attempts to intentionally undersell other producers are discouraged. Producers are encouraged to discuss and agree on pricing.
- 10. Producers may supplement produce from their farm by no more than 50% with produce from neighboring farms. These farms must be within the 60 mile radius of La Grange. If you choose to supplement, you are responsible for the produce as if it were your own.
- 11. No live animals will be sold at the market.
- 12. No drugs or alcohol are allowed on the premises.
- 13. The Discover Downtown La Grange Farmers Market will not be held on the 3rd weekend in July due to Oldham County Day.
- 14. To maintain consistency, producers will be assigned space at the Market. Space assignments will be based on seniority and the Market Manager's discretion to establish variety among vendor booths. Those vendors with consistent schedules and participant the entire season will be given priority for spaces along the Main Street sidewalk.

Rules of Operation

- 1. The Farmers Market opens for business at 8 a.m. on designated market days. You should arrive by 7:30 a.m. and be set up and ready to sell when the market opens at 8 a.m.
- 2. All participants are required to review the 2006 Kentucky Farmers' Market Manual, available at http://www.kyagr.com/mkt_promo/hort/programs/hort/farmer_mkt/VAPlantMktsManual.htm. If you do not have access to the internet, call the Kentucky Dept. of Agriculture at (502) 564-4983.
- Market prices for all items must be visibly posted.
- 4. Operate your stand in a safe and sanitary manner. You must arrange your table to create an attractive display. Keep sales area clear of debris and keep edible products off the ground.
- 5. Producers must be honest and courteous at all times. Disagreements with other growers, managers, and customers must be handled in a respectful manner.
- 6. Challenge System Any DDL Farmer's Market vendor can challenge another DDL market vendor who they believe may not be following the market rules. To file a challenge, you must fill out a Challenge Card (available at the market) and give to the market manager. All challengers' names will be kept confidential. The market manager will investigate, discuss the challenge with the vendor, and take appropriate action.
- 7. Producers are individually responsible for conforming to all city, state and federal laws including the securing of any license required in connection with the operation of your market space. Producers selling non-consumable items are subject to sales tax. Sales Tax registration must be visible at your booth.
- Scales must be for legal trade and made for commercial use. Scales must be inspected and sealed annually by the KDA Division of Regulation and Inspection.
- Please clean your sales area and take home all refuse at the end of your sales day. If you are selling readily consumable items, you must provide an approved waste receptacle for used wrappers, napkins, cups, etc.
- 10. If you cannot attend the market, please notify the market manager by noon of the business day prior.

The producer agrees to hold harmless and indemnify Discover Downtown La Grange against products liability for injuries sustained by anyone that are a direct or proximate result of consuming items offered by producer at the Farmers Market. Discover Downtown La Grange reserves the right to refuse membership in the Market to anyone.

Check here and sign:	
☐ I have read and understand these Rules and Regulations, and I agree to abide by them.	
Producer's signature	Date